

Doesn't have to be taxing

WYNDHAM BUSINESS AWARDS

WYNDHAM tax specialist Negotiis is not your typical accounting firm.

The Point Cook business launched in July with the merger of two highly-regarded local firms: Holman & Associates and Kim Deneys and Co.

In addition to compliance-based accounting, Negotiis is shaping as a 'one-stop-shop' that offers business coaching and networking for its clients.

Director and senior accountant Amanda Newton said Negotiis was proud to sponsor the new and emerging business category of the 2010 Wyndham Business Awards, which will be announced on August 27.

She said the firm was passionate about making a real difference to small businesses.

"We meet businesses regularly, not just at tax time.

"We work on their goals, look at their results and we review based on objectives set each quarter. We look outside the box, not just from a tax point of view but, for example, in human resources; does the company need to expand?"



Tax team: A new business itself, Negotiis is sponsoring the new and emerging business category.

Picture: Cathy Jackson

The company's four senior accountants share a wealth of experience and had a huge network of businesses to connect clients.

"Using our knowledge and experience, we are able to identify areas of need, whether it be legal or financing right through to telecommunications. We are then able to network our businesses quite seamlessly." Rather than lumping clients with moun-

tains of paperwork, Negotiis accountants were strategic partners who would simplify the tax process.

"When you are in small business, your time is often quite limited. We are able to sit with you on a quarterly basis and identify areas that might need change."

Details:
www.wyndham.vic.gov.au